



“The Faculty Senate shall be the representative body of the faculty, deriving its authority from the faculty as per the Collective Bargaining Agreement. Its primary function shall be to serve as the agency by which the faculty can actively participate in the governance and policy-making decisions of the University on the basis of the principle of shared authority.” (Faculty Senate Constitution, Section I).

President’s Report to the Faculty Senate – November 9, 2016

1. Update on the Newtown screening event:
 - a. The event is almost here, Thursday, 11/10 at 7-10 pm at Lyman Hall. The planning committee continues to resolve every detail for this event. The pre-event reception is taking place with Kim Snyder (director and co-producer), David Wheeler (Newtown parent), Susan Kelley (Child and Adolescent Policy Manager of the National Alliance for Mental Illness) and about 17 students from many different departments in attendance.
 - b. As of yesterday the RSVP’s were in the 800’s and growing!
 - c. The program will include welcoming remarks by Maria Diamantis, President Bertolino’s recorded statement, introduction of the film by the director and co-producer Kim Snyder, presentation of the film, panel discussion moderated by Dr. Cindy Simoneau, and concluding remarks by William Faraclas.
2. The Faculty Leadership Council met with President Bertolino and Provost Durnin on Thursday November 3 and addressed the following issues: a) the successful collaboration and resolution of the LEP Co-Director; b) update of the branding and marketing identity survey results from the Simpson Scarborough, presentations of which took place on Tuesday, 11/8. President Bertolino extended an offer that the FS can entertain and plan for further discussion on the results by the marketing group and discuss their meaning and what should our next steps be; c) Promotion and Tenure issues; d) University Dialogue on November 21, 1-2:30 pm at the ASC Ballroom.
3. Branding and Marketing Survey findings include some weaknesses that might be considered easy to address and resolve quickly. It seems that prospective students consider CCSU and then SCSU; Counselors recommend ECSU, CCSU and then SCSU. Strengths of SCSU include tuition, variety of programs, physical campus, and diverse student body. The Honors program was a strength for counselors and prospective students, we need to highlight that further. Best known programs: nursing, allied health, education, business, communication disorders. Weaknesses: location (although a strength for internships growth), student profile (not competitive, average students), commuter school (students don’t feel included).