

# Journalism | Bachelor of Arts • Bachelor of Science • Minors

Today's ever-changing media marketplace demands students go beyond the strong reliance on writing, research, and editing to a high reliance on technology and multimedia presentation and storytelling. Employers are seeking informed citizens who have a strong knowledge of good ethical practice and decision making built on First Amendment and Freedom of Information principles. Whether you are seeking traditional careers or one that utilizes the strengths of writers and editors, photographers and designers, studying journalism at SCSU will prepare you for these professional careers. We have years of accomplishments by our faculty, students and alumni to provide a strong network for the first job and beyond.

## PROGRAM FEATURES

The new news media requires a multimedia journalist capable of producing a full package of news via text, video, audio, still photos, and graphics. The Journalism Department's curriculum is geared toward providing you with a full range of the knowledge, tools, and skills you'll need to be successful in the field in this new news media landscape.

Students will be able to participate in any of the many student media organizations offered on campus, as well as attend professional development conferences with faculty at the state, regional and national levels.

**Bachelor of Arts** | The B.A. degree provides students with a full range of the knowledge, tools, and skills they will need to be successful in this new news media landscape. The degree offers a broad liberal arts background necessary for careers in the news media and in allied fields, such as public relations, sports information, business and public service. The degree also prepares students for further study in law or graduate school.

**Bachelor of Science** | The Journalism Department's B.S. degree offers a broad liberal arts background necessary for careers in the news media and in allied fields, such as public relations, sports information, business and public service.

**Minor in Drone Applications** | Study how drones are employed for geography, environmental sciences, journalism and other industries. This interdisciplinary minor prepares students with the fundamental knowledge, skills and experience in the technological, legal and ethical considerations and applications of drones in various fields. The minor complements environmental sciences, geography, journalism and communication programs.

**Minor in Journalism** | The minor in Journalism is helpful for students looking to learn more about the news industry, and develop skills in a specific area, such as news design, magazine writing, public relations. The minor complements study in political science, communication, sport management, and many other fields.

**Minor in Public Relations** | The minor in public relations will help prepare students for careers in media relations, publicity and promotion, public affairs and government relations, event planning, corporate communications, and crisis management. The minor draws from Journalism, Marketing, Professional Writing and Communication, Media & Screen Studies courses to help students learn about media relations and branding campaigns for corporate, governmental, and nonprofit clients.

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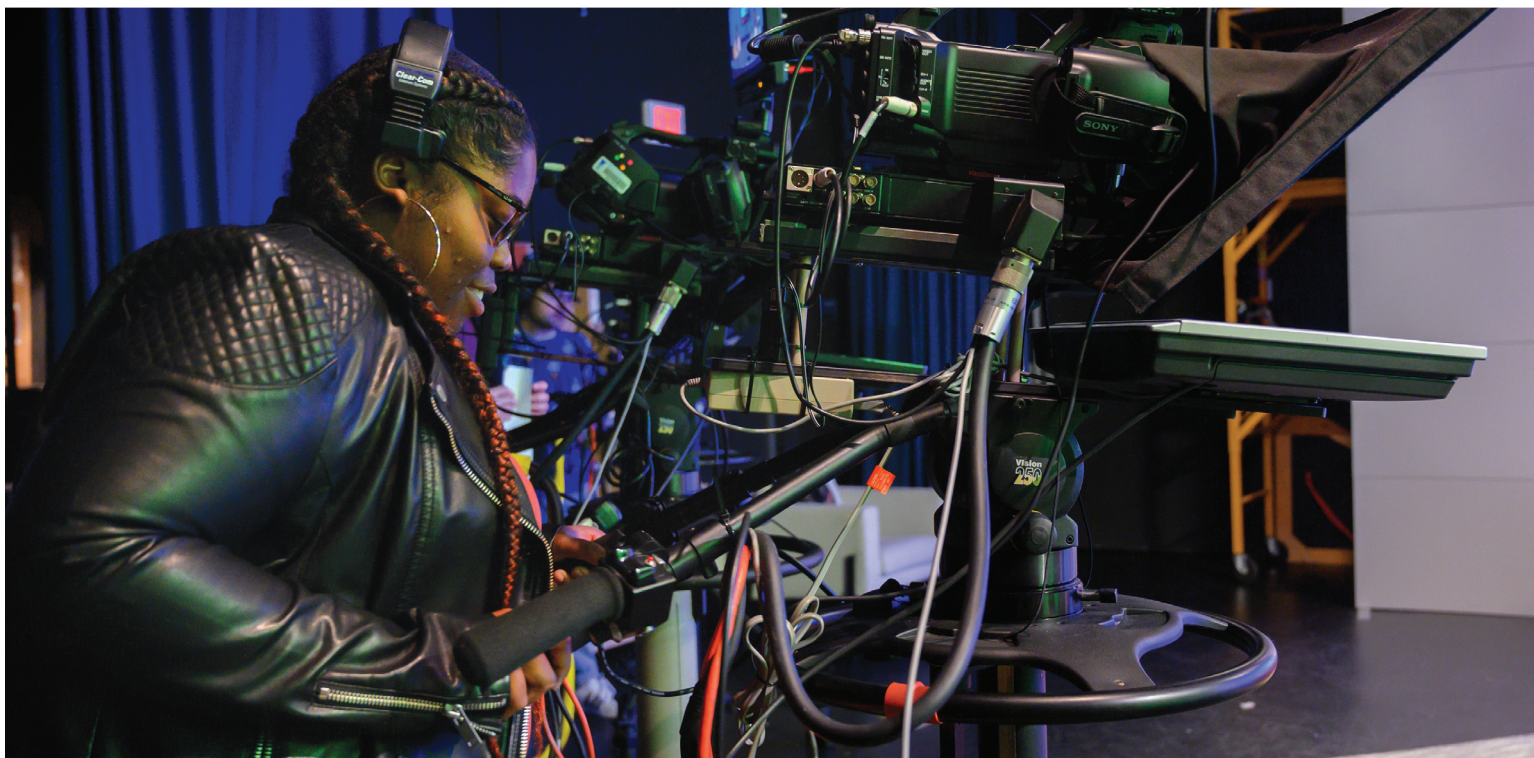


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**Minor in Arts Administration and Cultural Advocacy** | The minor in Arts Administration and Cultural Advocacy offers a hands-on introduction to this professional world, from careers in theatre, museum, or library management to non-profit arts education, funding, and development.

**Minor in Racial and Intersectional Justice Studies** | This minor examines the roots of systemic oppression and injustices in contemporary society and the integral roles of resistance, social movements, and social policy to enact social change.

For more information on program requirements, visit [Catalog.SouthernCT.edu/undergraduate](https://catalog.southernct.edu/undergraduate)

## CAREER OPPORTUNITIES

Studying journalism at SCSU is a lifelong partnership between students and faculty. Long after receiving their degree, graduates see faculty as a valuable resource for years of multiple job placements, networking, and professional guidance. Our alumni are also our professional colleagues in traditional journalism fields and law, education, web editing and many other career paths, and often serve as important mentors to our current students.

## STUDENT MEDIA

Journalism faculty serve as advisers or supportive mentors to students in all areas of campus media organizations including:

- Southern News
- WSIN radio
- SCSU-TV
- Folio
- Society of Professional Journalists

## FOR MORE INFORMATION

Undergraduate Admissions Office  
501 Crescent Street, New Haven, CT 06515  
(203) 392-5644  
[Admissions@SouthernCT.edu](mailto:Admissions@SouthernCT.edu)  
[SouthernCT.edu/admissions/undergraduate](https://southernct.edu/admissions/undergraduate)

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