Today’s ever-changing media marketplace demands students go beyond the strong reliance on writing, research, and editing to a high reliance on technology and multimedia presentation and storytelling. Employers are seeking informed citizens who have a strong knowledge of good ethical practice and decision making built on First Amendment and Freedom of Information principles. Whether you are seeking traditional careers or one that utilizes the strengths of writers and editors, photographers and designers, studying journalism at SCSU will prepare you for these professional careers. We have years of accomplishments by our faculty, students and alumni to provide a strong network for the first job and beyond.

PROGRAM FEATURES
The new news media requires a multimedia journalist capable of producing a full package of news via text, video, audio, still photos, and graphics. The Journalism Department’s curriculum is geared toward providing you with a full range of the knowledge, tools, and skills you’ll need to be successful in the field in this new news media landscape.

Students will be able to participate in any of the many student media organizations offered on campus, as well as attend professional development conferences with faculty at the state, regional and national levels.

Bachelor of Arts | The B.A. degree provides students with a full range of the knowledge, tools, and skills they will need to be successful in this new news media landscape. The degree offers a broad liberal arts background necessary for careers in the news media and in allied fields, such as public relations, sports information, business and public service. The degree also prepares students for further study in law or graduate school.

Bachelor of Science | The Journalism Department’s B.S. degree offers a broad liberal arts background necessary for careers in the news media and in allied fields, such as public relations, sports information, business and public service.

Minor in Drone Applications | Study how drones are employed for geography, environmental sciences, journalism and other industries. This interdisciplinary minor prepares students with the fundamental knowledge, skills and experience in the technological, legal and ethical considerations and applications of drones in various fields. The minor complements environmental sciences, geography, journalism and communication programs.

Minor in Journalism | The minor in Journalism is helpful for students looking to learn more about the news industry, and develop skills in a specific area, such as news design, magazine writing, public relations. The minor complements study in political science, communication, sport management, and many other fields.

Minor in Public Relations | The minor in public relations will help prepare students for careers in media relations, publicity and promotion, public affairs and government relations, event planning, corporate communications, and crisis management. The minor draws from Journalism, Marketing, Professional Writing and Communication, Media & Screen Studies courses to help students learn about media relations and branding campaigns for corporate, governmental, and nonprofit clients.

Expect more. Be more.
Southern.
**STUDENT MEDIA**

Journalism faculty serve as advisers or supportive mentors to students in all areas of campus media organizations including:

- Southern News
- WSIN radio
- SCSU-TV
- Folio
- Society of Professional Journalists

**Minor in Science Values and Society**

The Science, Values and Society minor is best suited for students interested in ideas, concepts and concerns located at the intersection of science and values. By engaging in these topics, the Science, Values and Society minor will gain a broader understanding of the social and ethical implications of scientific practices, scientific methodologies, and technologies. The Science, Values and Society minor is especially helpful when paired with a scientific or interdisciplinary major so that the student receives a more well-rounded scientific education, one that allows the student to fully understand the role of science within a broader societal structure.

For more information on program requirements, visit [Catalog.SouthernCT.edu/undergraduate](Catalog.SouthernCT.edu/undergraduate)

**CAREER OPPORTUNITIES**

Studying journalism at SCSU is a lifelong partnership between students and faculty. Long after receiving their degree, graduates see faculty as a valuable resource for years of multiple job placements, networking, and professional guidance. Our alumni are also our professional colleagues in traditional journalism fields and law, education, web editing and many other career paths, and often serve as important mentors to our current students.

**FOR MORE INFORMATION**

Undergraduate Admissions Office
501 Crescent Street, New Haven, CT 06515
(203) 392 – 5644
Admissions@SouthernCT.edu
SouthernCT.edu/admissions/undergraduate

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**Journalism | Bachelor of Arts • Bachelor of Science • Minors**