

# Business Administration with Concentration in Management /BIS/ International Business | Bachelor of Science • Minor in Real Estate

Management, BIS, Public Utility Management, and International Business are popular concentrations in business administration at Southern, and there is demand for graduates in these fields. If you pursue a Bachelor of Science degree in business administration and develop an interest in management, you may select from among these concentrations.

## PROGRAM FEATURES

### **Business Administration – Concentration, International Business**

The concentration in international business is designed to provide you with a global perspective. The program of study has three parts, with course requirements in business administration and international business and demonstration of proficiency in a world language at the second-year college level. To gain cultural exposure to a foreign country or region, you'll take a 6-credit cognate course in cultural studies drawn from the departments of anthropology, art, interdisciplinary studies, political science, geography, history, world languages, or literature. We also encourage you to take a summer session or semester in a foreign country, both excellent preparation for a career in international business.

### **Business Administration – Concentration, Management**

The management concentration allows you ample flexibility to obtain foundation knowledge and skills that are suitable for operating a small business or advancing into a wide variety of middle- and upper-level management positions within corporations and not-for-profit organizations. The concentration also helps students prepare for graduate study in business and law. By highlighting successful organizational processes and practices, this concentration will help you understand a wide variety of managerial concerns as well as analytical and administrative techniques commonly used to address them.

### **Business Administration – Concentration, Business Information Systems (BIS)**

The BIS concentration helps to prepare students for positions that support organizations' information needs, through design and development of information systems for use in shaping organizational outcomes.

### **Business Administration – Concentration, Public Utility Management**

The nature of public utility operations is rapidly changing, as the industry faces the common challenges of an aging workforce, looming retirements, outdated infrastructure, additional regulations, and heightened financial burdens. The specialization in public utilities management includes 30 credits that focus on management of public utilities, such as water, gas, electric and wastewater. New courses in asset and infrastructure management, green energy and environmental sustainability, crisis/risk management and workforce safety, and industry regulatory codes will be



part of the program. The business curriculum applies theory to real-world problems so that students develop the skills and knowledge for in-demand careers in the region's utility companies.

For more information on program requirements, visit [Catalog.SouthernCT.edu/undergraduate](http://Catalog.SouthernCT.edu/undergraduate)

## CAREER OPPORTUNITIES

The concentration in finance prepares students for successful careers in the financial services industry, as well as financial positions in other non-financial sectors. The prestigious professional certifications that we prepare our students for, are highly coveted in the financial industry and enable them to launch lucrative careers in banking, financial brokerage, financial advising, treasury management, financial risk management, real estate and in other financial areas.

## FOR MORE INFORMATION

Undergraduate Admissions Office  
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[Admissions@SouthernCT.edu](mailto:Admissions@SouthernCT.edu)  
[SouthernCT.edu/admissions/undergraduate](http://SouthernCT.edu/admissions/undergraduate)

Expect more. Be more.  
**Southern.**

